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| |  | | --- | | **Overview**  Since 2002, UNCTAD recognizes exceptional achievements in promoting and facilitating foreign direct investment that contributes towards sustainable development. Investment promotion agencies (IPAs), outward investment agencies and institutions (OIAs) and IPA/OIA associations are invited to submit entries for consideration for the 2018 Awards by completing a [survey](https://unctad.us6.list-manage.com/track/click?u=3592d5dcafd1b9278dd78095f&id=efd891d45f&e=74ed0552fe) by 27 July 2018. The winning organizations will be announced during the opening of the [World Investment Forum](https://unctad.us6.list-manage.com/track/click?u=3592d5dcafd1b9278dd78095f&id=f4dc6e91e1&e=74ed0552fe) on 22 October 2018, in Geneva, Switzerland.  Sustainable Development Goals  At the United Nations Summit for Sustainable Development in 2015, United Nations Member States approved the 2030 Development Agenda, which comprises 17 [Sustainable Development Goals (SDGs)](https://sustainabledevelopment.un.org/sdgs) and 169 targets. The Agenda constitutes an ambitious, overarching, universal action plan for sustainable development by 2030.   Achieving the SDGs will require [huge investment](http://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=937), particularly in agriculture, education, energy, health, and infrastructure. FDI and other sources of international funding have an important role to play and many IPAs and OIAs have been tasked to promote investment in key SDG-related projects. | |
| |  | | --- | | **Entry guidelines**  **Eligibility**   * National and sub-national investment promotion agencies (IPAs), including authorities responsible for promoting investment in Special Economic Zones * Outward investment agencies and institutions (OIAs), such as outward investment promotion agencies, development finance institutions, investment guarantee schemes and other agencies that promote and service investment abroad * IPA or OIA associations   **Requirements** Entries should meet the following requirements:  1. The total or partial foreign direct investment project should be in at least one of the key [Sustainable Development Goals (SDGs) sectors](https://sustainabledevelopment.un.org/sdgs), which include:   * agriculture and food security; * climate change mitigation and adaptation (such as renewable energy, green construction, and other climate friendly technologies); * economic infrastructure (such as power, transport, telecommunications, and water and sanitation); * protection of marine and coastal ecosystems; and * social infrastructure (such as health and education).   2. The organization played an instrumental role in the realization of the FDI project through proactive investment promotion or facilitation.  3. The project was initiated or realized in the period 2016–2018.  Entries must be received by the UNCTAD secretariat no later than the deadline: Friday, 27 July 2018, 11:59 p.m. Central European Summer Time.   **Re-entrants** Each organization may only submit one entry per year for consideration for the **United Nations Awards for Promoting Sustainable Investment**. While organizations are encouraged to submit new entries, they are welcome to enter a previously submitted project with updates and notable developments.   **Language**  Organizations should complete the Award survey in English or French, the two working languages of the United Nations secretariat.  **Multimedia** Recognizing the constraints of the word limits for the project description, UNCTAD is introducing the option of illustrating entries with photos and videos. Although entries will continue to be evaluated primarily based on the written project descriptions, organizations also have the option of complementing their written submissions with photos, a video, or a link to a website.   **Method of selection** The selection of Award winners will be based on completed [surveys](https://unctad.us6.list-manage.com/track/click?u=3592d5dcafd1b9278dd78095f&id=e2befd79aa&e=74ed0552fe). Upon receipt, the UNCTAD secretariat will make a preliminary screening of all entries and prepare a shortlist based on the stated requirements and assessment criteria. Information provided on the surveys will be verified by UNCTAD experts, which may entail follow-up enquiries with the submitting organization and verification of information through third parties. Shortlisted entries will be provided to the Award Selection Committee comprised of UNCTAD and external experts which will be responsible for the selection of the winners. The Award Selection Committee will evaluate each shortlisted entry against the assessment criteria.   **Assessment criteria** [Entries](https://unctad.us6.list-manage.com/track/click?u=3592d5dcafd1b9278dd78095f&id=5895249478&e=74ed0552fe) will be evaluated based on the following elements: Project quality and SDG impact        1. Quality and added value of the investment project.        2. Effective contribution of the project to the realization of the SDGs.  Role of your organization in promoting or facilitating the project        1. Role of your organization in promoting or facilitating the project.        2. Innovative approaches to the promotion or facilitation of the project.  Entries will also be reviewed against the size and development level of the local or beneficiary economy.  **Announcement of winners**  The winners of the Awards will be announced by the UNCTAD Secretary-General on the opening day (22 October) of UNCTAD’s [2018 World Investment Forum](https://unctad.us6.list-manage.com/track/click?u=3592d5dcafd1b9278dd78095f&id=86fb08ce03&e=74ed0552fe) and be presented by eminent persons at the Palais des Nations in Geneva, Switzerland. A press release on the Award winners will be distributed to global mainstream media and the winners will be announced via online and social media channels as well as printed materials. | |

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概观

自2002年以来，联合国贸发会议在促进可持续发展的外国直接投资方面取得了卓越的成就。投资促进机构（IPA），对外投资机构和组织（OIS）和IPA /OIS协会被邀请通过完成问卷调查的形式，参选2018杰出投资促进机构奖项评选活动，提交材料的时间期限是2018年7月27日前。获奖结果将于2018年10月22日在瑞士日内瓦举行的世界投资论坛开幕式上宣布。

可持续发展目标

在联合国2015年可持续发展峰会上，联合国会员国批准了2030年发展议程，其中包括17个可持续发展目标（SDGs）和169个目标。该议程构成了实现2030年可持续发展目标的一项积极、有力、首要和全面的全球行动计划。

实现可持续发展目标需要巨额投资，特别是在农业，教育，能源，健康和基础设施方面的投入。外国直接投资和其他国际资金可发挥重要作用，许多投资促进机构和对外投资机构致力于促进对可持续发展目标相关项目的投资。

入门指南

资格

•国家级及以下级别投资促进机构（IPA），包括负责经济特区吸收投资的主管部门

•对外投资机构和组织（OIA），比如：对外投资促进机构，发展金融机构，投资担保机构和其他促进和服务对外投资的机构

•IPA或OIA协会

要求

参选材料应符合以下要求：

1.全部或部分外国直接投资项目至少应当属于下述关键性可持续发展目标（SDGs）领域之一，其中包括：

•农业和粮食安全;

•减缓和适应气候变化（如可再生能源，绿色建筑和其他气候友好型技术）;

•经济基础设施（如电力，运输，电信，水和卫生设施）;

•保护海洋和沿海生态系统;

•社会基础设施（如健康和教育）。

2.参选机构须通过积极的投资促进工作或便利化服务，在实现该外国直接投资项目方面发挥了重要作用。

3.该外国直接投资项目于2016-2018年期间启动或实现。

参选材料必须在截止日期前（2018年7月27日星期五下午11时59分中欧夏令时）提交贸发会议秘书处。

再次提交

每个参选机构每年只能提交一份参选材料，竞逐联合国可持续投资促进奖项。尽管鼓励参选机构提交新的参选项目材料，但也欢迎参选机构为往届已提交的可持续发展领域外国直接投资项目提供更新和进展信息。

语言

参选机构应使用英文或法文（联合国秘书处的两种工作语言）完成问卷调查。

多媒体

认识到问卷调查中项目描述字数的限制，贸发会议正在引入照片和视频的方式来展示参选机构的内容选项。尽管参选材料仍将根据书面项目说明为主进行评估，但参选机构可以选择补充提交书面材料所涉及的照片，视频或网站链接。

评选方法

获奖者的选择将基于已完成的问卷调查。贸发会议秘书处收到参选材料后，将对所有参选机构进行初步筛选，并根据所述要求和评估标准编制一份入围名单。调查中提供的资料信息将由贸发会议专家予以核实，可能包括需要对参选机构的后续询问以及通过第三方核实信息。

入围名单将提供给由贸发会议和外聘专家组成的评选委员会，由其负责挑选最终获奖者。评选委员会将根据评估标准来对入围名单进行终审。

评估标准

参选材料将根据以下内容进行评估：

项目质量和对可持续发展（SDG）的影响

       1.投资项目的质量和附加值。

       2.项目对实现可持续发展目标的有效贡献。

参选机构在促进或推动项目中的作用

       1.参选机构在促进或推动项目中的作用。

       2.促进该项目的创新方法。

该项目归属地或受益经济体的规模和发展水平也将纳入评估考察。

获奖者公告

该奖项的获奖者将由贸发会议秘书长在贸发会议2018年世界投资论坛开幕日（10月22日）宣布，并将由瑞士日内瓦万国宫的知名人士介绍。获奖者的新闻稿将分发给全球主流媒体，获奖者的结果将通过在线和社交媒体以及书面媒体渠道发布。

保密

调查问卷中提供的信息将被保密处理。 贸发会议可能会与第三方进行进一步的研究和磋商，以核实参选材料中的信息，但贸发会议不会在未经事先同意的情况下公布所接受的调查材料中的内容。

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